



# EXECUTIVE MESSAGING STANDARD BODIES

## SOA Blueprint

A structured blog by Yogish Pai

*At last count there were over 60 standard bodies and forums/alliances and sometime they conflict each other. It is important for IT organizations to keep track of the standard, event if not actively participate. Based on the industry vertical of the enterprise, participating in an alliance or forum may not be optioal. The general guideline is that enterprise with revenue of over \$2 billion dedicated at a minimum one resource to standards / forums and alliances. For larger(global) enterprises, it may be very benefitial to dedicate a small team to this effort.*

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